

— Premiering November 2011 —



The *future* of communication across the bird dog world!

The American Field Sporting Dog Association is being introduced to serve the sporting dog and field trial world. It is available online — www.americanfield.com — to everyone interested in the sport, and offers special benefits through a web-based membership platform for individuals, organizations and businesses.

iMember

- ◆ Access to the archives of The AMERICAN FIELD and *Field Dog Stud Book* information
- ◆ Read premium content on the site and request news alerts
- ◆ Participate in the "conversation" about the sport: Post stories, calendar items and comment on articles
- ◆ Purchase online classified advertising at economical costs
- ◆ Benefits available for \$60 annually

orgMember

For field trial clubs, state and regional entities, and related nonprofit groups and foundations.

- ◆ Post information pertinent and of interest to your respective participants (orgBriefs and orgOffers)
- ◆ Prominent listing in a comprehensive directory of the sport
- ◆ Microsite (or link to an existing website, if one is available) to publicize your mission
- ◆ Prominently displayed rotating banner ad
- ◆ Automatically update your social media accounts (Facebook & Twitter)
- ◆ Purchase additional advertising space for sponsored events
- ◆ Benefits available for \$25/month for one year* -or- \$33.33/month for six months*

bizMember

Delivers commercial benefits for companies that market to enthusiasts of the sport.

- ◆ 24/7 presence on the site with daily updates, offers, and information about products and services
- ◆ Promote a product or service (bizOffer); provide information about your business (bizBrief)
- ◆ Prominent listing in a comprehensive directory of the sport
- ◆ Microsite (or link to an existing website, if one is available) to publicize your company
- ◆ Prominently displayed rotating banner ad
- ◆ Automatically update your social media accounts (Facebook & Twitter)
- ◆ Post additional display advertising or *FREE* classified ads
- ◆ Benefits available for \$75/month for one year* -or- \$100/month for six months*

**For members who sign up during the Charter membership period—now through December 31, 2011.*